

Strategic Plan 2017-19

Goal #1-Become the principle connection and communication tool for businesses to K-12 schools

- A. Identify, share and celebrate best practices
 - 1. Gather Best Practices from Board
 - 2. Promote best practices on Facebook posts weekly
 - 3. Quarterly share best practices with INSPIRE network
- B. Simplify connections through the INSPIRE platform
 - 1. Provide Feedback to Career Cruising quarterly on recommendations
 - 2. Host annual meeting with Career Cruising to share feedback to INSPIRE
 - 3. Assist/Push Companies to become "best" and make it easy
 - 4. Develop guides for all Work Based Learning Opportunities (job shadow, tours, guest speaking, internships)
- C. Grow co-op program
 - 1. Grow the number of companies participating
 - 2. Grow the number of placements from 43 to 100
 - 3. Investigate other industries to build co-ops
- D. Ensure business profiles are current and accurate.
 - 1. Review 3 businesses per month
 - 2. Conference or meet with 3 businesses to review plans

Goal #2-Become indispensable to the schools to create and sustain academic and career plans

- A. Become a Step in the process within every high school (all schools include a WBL activity as a graduation requirement and require discussion board posts during career research)
 - 1. Meet with schools annually regarding INSPIRE
 - 2. Host teacher trainings at schools on how to use INSPIRE.
- B. Measure Student satisfaction
 - 1. Include students in annual planning meeting
 - 2. Host 2 student focus groups to gain insight into student perspective
 - 3. Complete a student survey to gauge satisfaction
 - 4. Continue to host an end of year job fair for students.
- C. Engage Parents in the process
 - 1. Host lunch and learn sessions at companies geared towards parents regarding ACP and how they can support the process.
 - 2. Develop a communication piece for parents on opportunities for students (understanding what job shadows/co-op's/YA's are.
 - 3. Investigate presentation at 2 community organizations.
- D. Host events to share best practices for schools
 - 1. Host spring best practice sharing meeting for high school counselors
 - 2. Host on-demand trainings as requested by schools.

Strategic Plan 2017-19 (continued)

Goal #3-Increase the usage of the INSPIRE platform by schools, businesses, and families

A. Host training and best practices for businesses

1. Hold quarterly training for main contacts and career coaches on partner portal

B. Organize WBL's into structured sessions

1. Work with organizations to proactively set dates for WBL Activities
2. Develop a calendar of events for schools to share with students

C. Regular communication to INSPIRE members, tell stories

1. Continue Career Journey series
2. Deploy 3-4 communications to all INSPIRE members about updates, results, information.